WHAT IS CLAIMED IS:

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. A composition comprising a cationic lipid compound having the structure

wherein Z_1 , Z_2 , Z_3 and Z_4 are the same or different and are -O-C(O)- or -O-;

R₁ and R₂ are the same or different and are H, C₁ to C₂₄ alkyl or C₁ to C₂₄ alkenyl; R₃ and R₄ are the same or different and are C₁ to C₂₄ alkyl or C₁ to C₂₄ alkenyl; R₅, R₆, R₇ and R₈ are the same or different and are H, C₁ to C₁₀ alkyl or C₁ to C₁₀ alkenyl;

R₉ is a linker;

- n and m are the same or different and are 1 to 8; and X and Y are the same or different and are non-toxic anions.
 - 2. The composition of claim 1, wherein R_9 is optionally substituted C_1 to C_{10} alkyl or optionally substituted C_1 to C_{10} alkenyl.

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- 3. The composition of claim 2, wherein the linker comprises a peptide linkage.
- 4. The composition of claim 3, wherein the cationic lipid compound is
 20 HB-DMRJE-Ox-Trp-γ-DMRIE.
 - 5. The composition according to claim 1, wherein R₉ comprises an optionally substituted polyalkyloxy group.

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- 6. The composition according to claim 5, wherein the polyalkyloxy group contains from 1 to about 500 alkyloxy mers.
- 7. The composition according to claim 6, wherein the polyalkyloxy group contains from 1 to about 100 alkyloxy mers.
 - 8. The composition according to claim 7, wherein the cationic lipid compound is PentaEG-bis-DMRIE.
- 10 9. The composition according to claim 7, wherein R₉ comprises a peptide linkage.
 - 10. The composition according to claim 9, wherein the cationic lipid compound is PEG34-bis-But-DMRIE-propylamide.

11. The composition of claim 2, wherein the linker comprises a ureyl or bis-ureyl linkage.

- 12. The composition of claim 1 further comprising one or more co-lipids.
- 13. A composition comprising a cationic lipid compound having the structure

wherein Z_1 , Z_2 , Z_3 and Z_4 are the same or different and are -O-C(O)- or -O-;

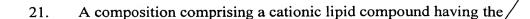
R₂ and R₂ are the same or different and are H, C₁ to C₂₄ alkyl or C₁ to C₂₄ alkenyl; R₃ and R₄ are the same or different and are C₁ to C₂₄ alkyl or C₁ to C₂₄ alkenyl; R_5 , R_6 , R_7 and R_8 are the same or different and are H, C_1 to C_{10} alkyl or C_1 to C_{10} alkenyl;

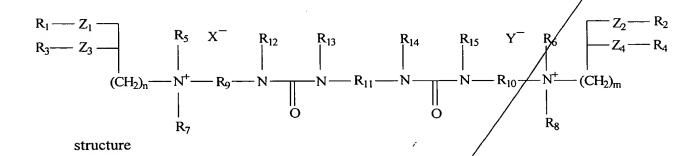
 R_9 is a linker having DNA and/or receptor binding affinity; n and m are the same or different and are 1 to 8; and

- 5 X and Y are the same or different and are non-toxic anions.
 - 14. The composition of claim 13, wherein R₉ is an amino acid, saccharide, peptide, polysaccharide, polypeptide, protein, polyamine, or peptidomimetic moiety.
- 15. The composition of claim 14, wherein R₉ is a protein.
 - 16. The composition of claim 15, wherein said protein is a transferrin.
- 17. The composition of claim 15, wherein said protein is an immunoglobulin.
 - 18. The composition of claim 15, wherein said protein is a histone.
- 19. The composition of claim 14, wherein R₉ is spermine or spermidine, or a derivative thereof.
 - 20. The composition of claim 13 further comprising one or more co-lipids.

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wherein Z₁, Z₂, Z₃ and Z₄ are the same or different and are -O-C(O)- or -O-;

R₁ and R₂ are the same or different and are H, C₁ to C₂₄ alkyl or C₁ to C₂₄ alkenyl; R₃ and R₄ are the same or different and are C₁ to C₂₄ alkyl or C₁ to C₂₄ alkenyl; R₅, R₆, R₇, R₈, R₁₂, R₁₃, R₁₄, and R₁₅ are the same or different and are H, C₁ to C₁₀ alkyl or C₁ to C₁₀ alkenyl;

 R_9 and R_{10} are the same or different and are optionally substituted C_1 to C_{10} alkyl or optionally substituted C_1 to C_{10} alkenyl.

 R_{11} is C_1 to C_{10} alkyl or C_1 to C_{10} alkenyl, each optionally substituted; n and m are the same or different and are 1 to 8; and X and Y are the same or different and are non-toxic anions.

- 22. The composition of claim 21, wherein the cationic lipid compound is selected from the group consisting of SBDU-DMRIE, SBGU-DMRIE and SHGU-DMRIE.
 - 23. The composition of claim 21 further comprising one or more co-lipids.

24. An immunogenic composition comprising an immunogen and the composition of claim 1.

25. The immunogenic composition of claim 24 wherein the immunogen is provided by an immunogen-encoding nucleotide sequence.

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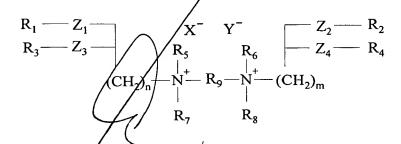
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- 26. The immunogenic composition of claim 25 wherein the immunogenenceding nucleotide sequence is plasmid DNA, or a portion thereof.
- 27. The immunogenic composition of claim 24 further comprising one or more co-lipids.
 - 28. A method for inducing an immune response in a vertebrate, the method comprising administering to the vertebrate an immunogenic composition comprising one or more immunogen-encoding nucleotide sequences and the composition of claim 1, in an amount sufficient to generate an immune response to the encoded immunogen.
 - 29. The method of claim 28 wherein the vertebrate is a mammal.
 - 30. The method of claim 29 wherein the mammal is a human.
 - 31. A method for delivering a biologically active agent to a cell of a plant or animal, the method comprising:
 - preparing a lipid aggregate comprising the biologically active agent and the composition of claim 1; and contacting the cell with the lipid aggregate.
- 32. A pharmaceutical kit for use in delivering a polynucleotide to a
 vertebrate, said kit comprising a cationic lipid compound, optionally a co-lipid,
 optionally a polynucleotide, and optionally means for administering to a vertebrate
 said cationic lipid compound, polynucleotide, and co-lipid.

- 33. The pharmaceutical kit according to claim 32, wherein the polynucleotide encodes a polypeptide within vertebrate cells *in vivo*.
- 34. The pharmaceutical kit according to claim 33, wherein the kit contains

 1 ng to about 30 mg of the polynucleotide.
 - 35. The pharmaceutical kit according to claim 34, wherein the kit contains 100 ng to about 10 mg of the polynucleotide.
- 10 36. The pharmaceutical kit according to claim 32, wherein the cationic lipid compound has the structure



wherein Z_1 , Z_2 , Z_3 and Z_4 are the same or different and are -O-C(O)- or -O-; R_1 and R_2 are the same or different and are H, C_1 to C_{24} alkyl or C_1 to C_{24} alkenyl;

 R_3 and R_4 are the same or different and are C_1 to C_{24} alkyl or C_1 to C_{24} alkenyl; R_5 , R_6 , R_7 and R_8 are the same or different and are H, C_1 to C_{10} alkyl or C_1 to C_{10} alkenyl;

R₉ is a linker;

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n and m are the same or different and are 1 to 8; and

- 20 X and Y are the same or different and are non-toxic anions.
 - 37. The pharmaceutical kit according to claim 36, wherein R₉ comprises an optionally substituted polyalkyloxy group.
- 25 / 38. The pharmaceutical kit according to claim 37, wherein the polyalkyloxy group contains from 1 to about 500 alkyloxy mers.

- 39. The pharmaceutical kit according to claim 38, wherein the polyalkyloxy group contains from 1 to about 100 alkyloxy mers.
- 40. The pharmaceutical kit according to claim 39, wherein the cationic lipid compound is PentaEG-bis-DMRIE.
 - 41. The pharmaceutical kit according to claim 39, wherein R₉ comprises a peptide linkage.
- 10 42. The pharmaceutical kit/according to claim 41, wherein the cationic lipid compound is PEG34-bis-But-DMRIE-propylamide.
 - 43. The pharmaceutical kit according to claim 36, wherein the linker comprises a peptide linkage.
 - 44. The pharmaceutical kit according to claim 43, wherein the cationic lipid compound is HP-DMRIE-Ox-Trp-γ-DMRIE.
- 45. The pharmaceutical kit according to claim 36, wherein the linker comprises a bis-ureyl linkage.
 - 46. The pharmaceutical kit according to claim 45, wherein the cationic lipid compound is SBDU-DMRIE, SBGU-DMRIE or SHGU-DMRIE.

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